Minsung Kang

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Education

Carnegie Mellon University　　　　　　　　　　　　Auguest 2021 - May 2025

Bachelor of Fine Arts with Additional Major in HCI, GPA — 3.80/4.00

Experience

SNIIP / Product Designer　　　　　　　　　　　December 2022 - August 2023

- Secured $1000 Kickstarter investment by overseeing the interaction design for a high-fidelity prototype of a manga reading platform for both web and mobile environments.
- Led cross-functional collaboration with 2 developers and 2 designers from Oracle and Cornell University to make an information architecture for a manga app.
- Designed an automated recommendation and personalization libraires for a manga app and an integration of libraries and home feeds.

Adler / Product Designer　　　　　　　　　　Auguest 2023 - December 2023

- Secured $2 million pre-A investment by leading a 6-member team in designing a 3D SNS platform interface for desktop and mobile.
- Conducted a 4-week intensive prototyping and data-driven user research with designers and developers from Seoul National University to inform the platform's design.
- Collaborated with CAD artists and front-end developers to create a three.js oriented virtual reality space for an immersive user experience in an online VR gallery.

CMU HCI Institute / Researcher　　　　　　　　　　May 2022 - May 2023

- Designed and animated prototype for a diet habit building application under supervision of an assistant professor.
- Elevator pitched the application in a design rationale to university's HCI institute.

Leadership

User Experience Association / Board Member　　　　　August 2023 ~ present

- Collaborated with UX designers and researchers from Figma and UXGO to lead career prep sessions at Carnegie Mellon University

Lambda Phi Epsilon / Design Chair　　　　　　　　　April 2023 ~ present

- Collaborated with marketing chairs and event organization chairs to design merchandise for Fall 2023 rush events.

Skills

Tools / Figma, Illustrator, Photoshop, Procreate, Miro, Adobe XD, Blender

Technical / Java Script, Python, HTML/CSS, React

Research & Design / Interaction Design, Contextual Inquiry, Prototyping, UI Visuals, UX flows Visual Design, Iconography, Information Architecture, Stakeholder mapping,

Recognitions

Carnegie Mellon Dean's List　　　　　　　　　　　　Fall 2021 - Fall 2022

Leesoo Gallery Group Exhibition　　　　　　　　　　　　Spring 2022

Scholastic Art Awards　　　　　　　　　　　　　　　　2017 - 2020
4 Gold medals, 4 Silver medals, 3 Honorable mentions